

UAHU Board Meeting
January 12, 2016

In Attendance: Craig Symes, Adriana Piziak, Tim Gill, Rob Sautter, Martine Smith, Josh Schreiber, Lynn Strate, Craig Paulson, Bart Tapp, Mike Sonntag, Dave Mortensen, Matt Spencer, Randy Allred, Beverly Holloway, (Doug Bronson, by phone)

Excused: Brett Neville, Rayna Simmons

Action Items: Craig and Martine will get together to review amounts to be plugged into the current year. Each Board Member needs to get a couple line update emailed to Bev before each board meeting. Craig will send Bev a PDF of the membership campaign flier.

Craig Symes – President

Welcome and thank you for spending the time to be here. Had Lynn read Anti-Trust Statement. Will make sure to have a copy we can display on the projector for next meetings.

Minutes from the last Board Meeting reviewed and motioned to be approved by Craig Symes. Seconded by Rob Sautter and unanimously approved.

Region VII call review. A couple of items to share – Ray Magnuson on HUPAC – major push for Region VII, less than 10% are contributing. Those who go to Cap Conference, would you be able to attend the HUPAC meeting? Cost goes toward your PAC support. Are any members familiar with the bill on One Payer System in Colorado? Heather Hart gave an update. Amendment 69 Single Payer Plan gaining momentum in the state. Years ago they went to community rating. 17 page bill offering 100% care with no networks. Funded by a 10% wage tax (7% employer, 3% employee). Two year delay on Cadillac Tax (2020) and one year on HIT (2017).

Lynn – Treasurer

Passed out Profit and Loss statement. Passed out Budget vs. Actual. Both are run based on July 1 (start of fiscal year) thru today. I need a suggested amount for budgeted categories and amounts to updated. Budget amounts have just been carried forward from years past and may not reflect what we actually expect.

Craig and Martine will get together to review this.

Bev – Awards

Chairs have not been good at getting Bev an update. Each Chair member is supposed to send a few lines by email to Bev just prior to each monthly Board Meeting.

Asked whether we were pursuing closing or opening any Chapters. Closing Central – we need to drain the account. Rob is going to see if he is still a signor. If so, we can use it for registrations and Day on Hill.

Adrianna does know that Brett is targeting large agencies to go in and do a presentation on UAHU membership benefits.

Beverly needs copies of the emails that Brett is sending out. Adrianna brought up that we didn't have a Regional Membership Chair so there have not been monthly calls.

Adriana – Professional Development

We've made good progress on the 2016 schedule. CE Lunch tomorrow, have received Bio and Outline on Shared Responsibility for February lunch.

DOTY did give us confirmation that 20th of April 8:30 to 1:00 for Ethics is scheduled. Will work with Mike and the Representative who wanted to present Ethics. March will need to be scheduled. Working on that right now. Mike is texting the Senator with the date.

Do we have an active membership campaign? Does the email being sent currently qualify? Bev read the Awards section. We need to define our campaign. Start as of when we started the flyer. Campaign started in November. Craig will send Bev a PDF of the flyer. SelectHealth sends it out to all newly appointed agents. Runs through February 28th and will be reported on results in March. Tim will get numbers sent to Bev.

339 current membership. Down over last year.

Martine – Communications for Rayna

Deadline is January 29th to bring report for newsletter to both Rayna and Martine. Interview suggestions?

Bart – Media

Put up a PowerPoint during meeting and went through it. Working with the Media.

Media Chair appointed, contacts set up, send out notices. Would like to get 10 press hits (Media Releases, LTE, or Op-Ed). Bart's NAHU contact will update him with how many hits UAHU has had.

Doing this PowerPoint presentation was also a requirement. So Bart will send in the date and attendees to NAHU and copy Bev.

Assist Local Chapters with promotions of “Health Insurance Awareness Week”

Could we have someone to write up something? It needs to be current. Bart will send a template to Craig, Craig, Rob and Dave.

NAHU can be a resource to use on all Media contacts. In fact, since we are a part of NAHU should send things through them for editing or comment.

Matt – HUPAC

Matt will pass out stickers. He made them up. They look very good. He will also speak before the CE Luncheon tomorrow to make a push. He has a slide – but is only Utah.

The decline list – what do we need to get from those people? Can update card information or have them fill out a new form. Will split the list and call before next month.

Craig will call NAHU and see if we can get a list of the National contributors.

We are asking every Board Member to donate. Matt @ahplan.com

Mike Sonntag – Josh – Legislation

Lynn had to leave before this section. Can someone add update?

Chapter Updates – Kaelyn, Southern, Doug Northern

Would like Martine to send a notice on the Northern Chapter meeting next week. Doug will send Martine the details and copy Bev. Then Martine will send it to membership.

Southern Chapter is going to live stream the meeting being held in Salt Lake tomorrow.